

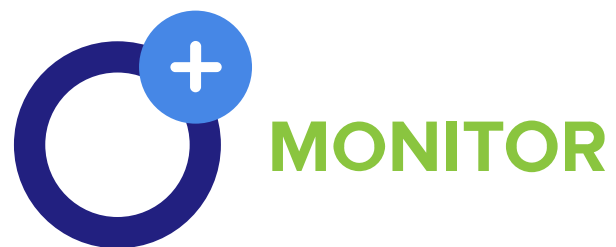


MONITOR
BRAND GUIDELINES

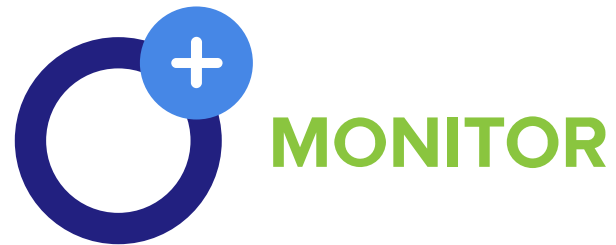
OpenAIRE LOGOTYPE VERSION



OpenAIRE SHORT VERSION



LOGO BASE COLORS



HEX : 222080

RGB : 34, 32, 128

CMYK : 100, 100, 17, 6

HEX : 4687E6

RGB : 70, 135, 230

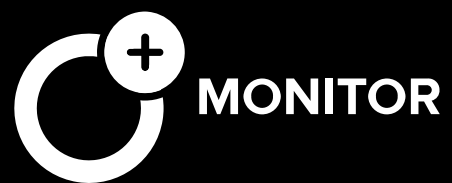
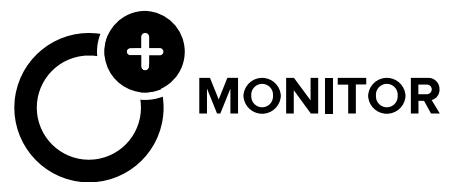
CMYK : 70, 44, 0, 0

HEX : 8AC53F

RGB : 138, 197, 63

CMYK : 51, 0, 100, 0

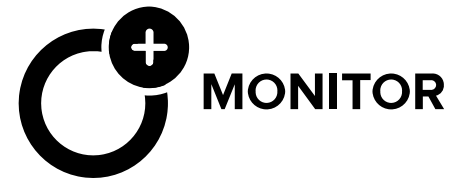
LOGO BLACK & WHITE



EXCLUSION ZONE



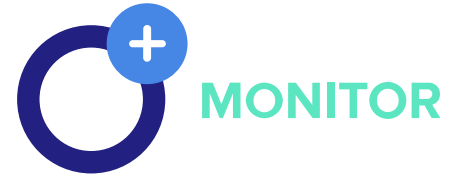
LOGO DO



LOGO DONT



Don't stretch or condense



Don't recolor the logo



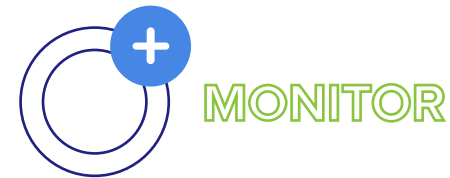
Don't change the placement of elements



Don't alter the typeface



Don't use a busy background



Don't use outline or stroke